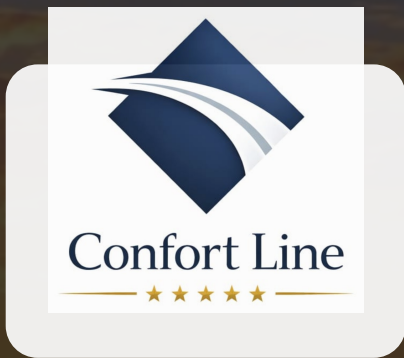




Morocco Signature

Morocco's imperial heritage, blue-medina charm and Sahara magic - distilled into one private journey.

6 days / 5 nights

Casablanca -> Marrakech | Private journey

From €935*

per traveller - entry example based on 2 guests

*Exact total depends on travel date, group size, room setup, travel level and selected experiences.

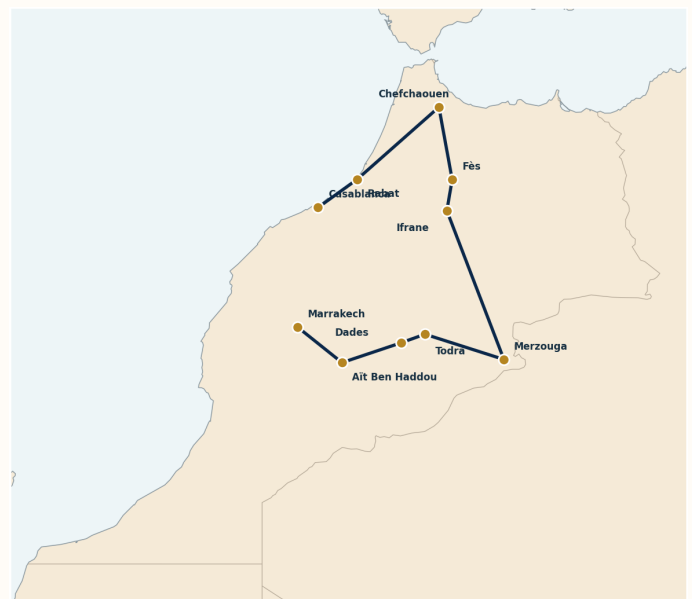
Your journey at a glance

A concise view of what makes this itinerary work, followed by the detailed day-by-day pages.

Trip summary

- Private airport welcome and chauffeur throughout
- Rabat capital highlights and Chefchaouen blue lanes
- Focused guided introduction to Fès medina
- Middle Atlas, Ziz Valley and Sahara sunset
- Todra Gorge, Dades Valley and Aït Ben Haddou
- Finish in Marrakech with private drop-off

Route map



Duration

6 days / 5 nights

Route

Casablanca -> Marrakech

Group size

1 to 12 guests

Travel style

Private journey

Best for: First-time visitors short on time, couples, families and small private groups comfortable with scenic long-drive days.

Pace

Active / fast-paced

Stay style

Handpicked character stays

Secure card checkout - exact group price before payment

Casablanca • Rabat • Chefchaouen • Fès • Ifrane • Merzouga • Todra • Dades • Aït Ben Haddou • Marrakech

Detailed itinerary

Driving windows are approximate and can change with traffic, weather, stops and the pace of your group.

DAY 1

Casablanca -> Rabat

Approx. 1.5-2 hours driving, plus city time

WHAT YOU'LL EXPERIENCE

Meet your private chauffeur at the airport or agreed Casablanca pickup point. Continue to Rabat for an easy first day with the Oudayas, Hassan Tower and the riverfront atmosphere.

LOCAL FLAVOUR

Good moment for mint tea, Moroccan pastries, grilled fish or a classic tagine.

WHY THIS DAY WORKS

A soft landing day that adds the capital without overloading the arrival.

DAY 2

Rabat -> Chefchaouen

Approx. 4 hours driving with comfort stops

WHAT YOU'LL EXPERIENCE

Travel north through changing landscapes into the Rif Mountains. Arrive in Chefchaouen with time for the blue medina, small squares, artisan shops and panoramic viewpoints.

LOCAL FLAVOUR

Look for fresh local goat cheese, olives, olive oil, simple mountain tagines and fresh bread.

WHY THIS DAY WORKS

A strong visual contrast after Rabat and one of Morocco's most photogenic overnight stops.

Detailed itinerary

Driving windows are approximate and can change with traffic, weather, stops and the pace of your group.

DAY 3

Chefchaouen -> Fès

Approx. 4 hours driving, then a focused city visit

WHAT YOU'LL EXPERIENCE

Enjoy a final morning in the blue city before heading to Fès. Meet a local guide for a focused introduction to the old medina, craft quarters, gates and living traditions.

LOCAL FLAVOUR

Fès is a great place to try pastilla, harira, briouates, lamb with prunes and traditional sweets.

WHY THIS DAY WORKS

This keeps the cultural heart of the route while protecting enough time for the Sahara.

DAY 4

Fès -> Ifrane -> Ziz Valley -> Merzouga

Approx. 6.5-7.5 hours over the day with scenic and meal stops

WHAT YOU'LL EXPERIENCE

Cross the Middle Atlas via Ifrane and cedar country, then descend toward the Ziz Valley and desert landscapes. Arrive in Merzouga for a sunset camel experience and a night in a quality desert camp.

LOCAL FLAVOUR

Mountain apples and grilled dishes on the road; in the desert, ask about medfouna, dates, tagine and Berber-style dinner.

WHY THIS DAY WORKS

The longest travel day delivers the biggest landscape change - alpine Morocco to the Sahara in one arc.

Detailed itinerary

Driving windows are approximate and can change with traffic, weather, stops and the pace of your group.

DAY 5

Merzouga -> Todra -> Dades

Approx. 5 hours driving with visits and photo stops

WHAT YOU'LL EXPERIENCE

Wake to desert light, then travel through oasis country toward Todra Gorge and the Dades Valley. Expect dramatic cliffs, palm groves and rock formations.

LOCAL FLAVOUR

Try Berber omelette, vegetable or meat tagine, local bread and seasonal dates.

WHY THIS DAY WORKS

A slower day after the long desert approach, with varied scenery and comfortable stops.

DAY 6

Dades -> Aït Ben Haddou -> Marrakech

Approx. 5.5-6.5 hours driving with sightseeing stops

WHAT YOU'LL EXPERIENCE

Follow the south through Ouarzazate and the UNESCO-listed ksar of Aït Ben Haddou, then cross the High Atlas toward Marrakech. Final drop-off at your hotel or airport.

LOCAL FLAVOUR

On arrival in Marrakech, consider tanjia marrakchia, mechoui, fresh orange juice or a refined riad dinner.

WHY THIS DAY WORKS

A cinematic finale connecting kasbah country, the Atlas and Marrakech in one memorable day.

Food, stays & regional character

Cuisine suggestions are there to enrich the journey; they are not automatically included unless your final quote says so.



Local tastes along the route

- Good moment for mint tea, Moroccan pastries, grilled fish or a classic tagine.
- Look for fresh local goat cheese, olives, olive oil, simple mountain tagines and fresh bread.
- Fès is a great place to try pastilla, harira, briouates, lamb with prunes and traditional sweets.
- Mountain apples and grilled dishes on the road; in the desert, ask about medfouna, dates, tagine and Berber-style dinner.
- Try Berber omelette, vegetable or meat tagine, local bread and seasonal dates.
- On arrival in Marrakech, consider tanjia marrakchia, mechoui, fresh orange juice or a refined riad dinner.

STAY PHILOSOPHY

Handpicked riads, boutique hotels and a quality desert camp. Final properties are confirmed according to availability and the travel level selected in your quote.

MEALS IN YOUR BASE PACKAGE

Daily breakfast is included. Selected desert dinners are included where stated in your tour inclusions. Other lunches and dinners remain flexible so you can choose restaurants, local dishes and budgets that suit you.

DIETARY NOTE

Tell us about vegetarian, vegan, allergy or other dietary requirements before travel. We will pass your request to relevant stays and partners, subject to local availability.

Clear inclusions. Fewer surprises.

Your final booking summary remains the controlling document for the exact services purchased.

Included

- ✓ Private air-conditioned vehicle and professional chauffeur
- ✓ 5 nights in handpicked boutique stays and a quality Sahara camp
- ✓ Daily breakfast plus selected desert dinner
- ✓ Camel sunset experience in Erg Chebbi
- ✓ Focused licensed local guide in Fès
- ✓ Airport pickup, road tolls, parking and trip assistance

Not included

- International flights
- Lunches and dinners not specifically listed as included
- Entrance fees not explicitly confirmed in your final quote
- Personal shopping, tips and travel insurance
- Optional activities or upgrades not selected in your booking

Why travellers choose this journey

- Maximum Morocco highlights in only six days
- Private vehicle means flexible comfort stops
- Capital + blue city + Fès + Sahara + kasbah route
- Strong choice for a short first trip

PACE REALITY

This is intentionally a fast route. Fès to Merzouga and Dades to Marrakech are long scenic travel days. If you prefer shorter driving windows, ask for a slower custom version.

Practical information & booking notes

The purpose of this page is confidence: what to expect, what to tell us, and how the booking works.

Is the vehicle private?

Yes. The vehicle and chauffeur are assigned to your booking; vehicle size is matched to your group.

Can we choose room setup?

Yes. Shared-room and single-room preferences can be priced separately. Final room types depend on property availability.

Can the itinerary be adjusted?

Yes. Private travel allows reasonable tailoring before confirmation. Major route changes may alter the price and number of nights.

How does the deposit work?

For eligible departures more than 21 days away, the website can offer a 25% reservation deposit. The remaining balance and due date are shown before payment.

How do we pay?

Secure card checkout is provided online. The amount charged is based on the final server-calculated quote.

What should we pack?

Comfortable walking shoes, sun protection, layers for changing temperatures, and a light jacket for mountain or desert evenings are useful.

What if we have dietary or mobility needs?

Tell us before booking so we can assess the route and pass relevant requests to partners. Some medinas, stairs and long driving days may require itinerary adjustments.

Ready for your exact private quote?

Choose your date, group size, room setup and travel level on the website.

GET YOUR EXACT QUOTE

Secure card checkout

Private pricing tailored to your group.